

# GLL SPORT FOUNDATION ANNUAL REPORT 2013



Supported kayakers from Wey Kayak Club



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# WELCOME



I have always been passionate about being Patron of the GLL Sport Foundation. Through our continued support of young sporting talent we have been making a significant difference to the lives of these athletes and improving their chances of competing at the top of their chosen sport.

From my own experience starting out as a young athlete and progressing through my sport, I understand how important our support from the Foundation can be to the realisation of sporting ambitions.

Support to these young athletes also goes beyond the field of play. It has an educational value by promoting the opportunity that sport can bring and highlighting the benefits of encouraging healthy lifestyles to all in the community.

The future of the GLL Sport Foundation looks very positive and there will be more support to come for young talent.

Finally, I would like to give my best wishes to all those athletes that we have been with the GLL Sport Foundation in 2013.

**Sally Gunnell OBE**  
**Patron, GLL Sport Foundation**

# SUPPORTING SUCCESS



The wealth of young sporting talent within our local communities is truly inspiring. It is the product of a wide-ranging team of individuals and organisations that dedicate themselves to help bring positive opportunities to young people through sport. We are delighted to be part of this team and to be able to make a considerable contribution to this agenda.

The GLL Sport Foundation is now one of the UK's largest independent supporters of young sporting talent. With the continued generosity of our partners and sponsors, we have now awarded over 5000 athlete bursaries, totalling over £2.8million.

Our research identifies that a remarkable 90% of these awards go to young athletes who receive no other centralised funding or support programmes.

Our experience through the support of young sporting talent is showing a growing impact of legacy agendas from London 2012. We are proud that we can make a positive contribution to this agenda and we remain committed to continue to inspire others to follow.

Finally, I would like to take this opportunity to thank all our sponsors and partners who remain the lifeblood of this fantastic enterprise.

**Peter Bunday**  
Chair, GLL Sport Foundation





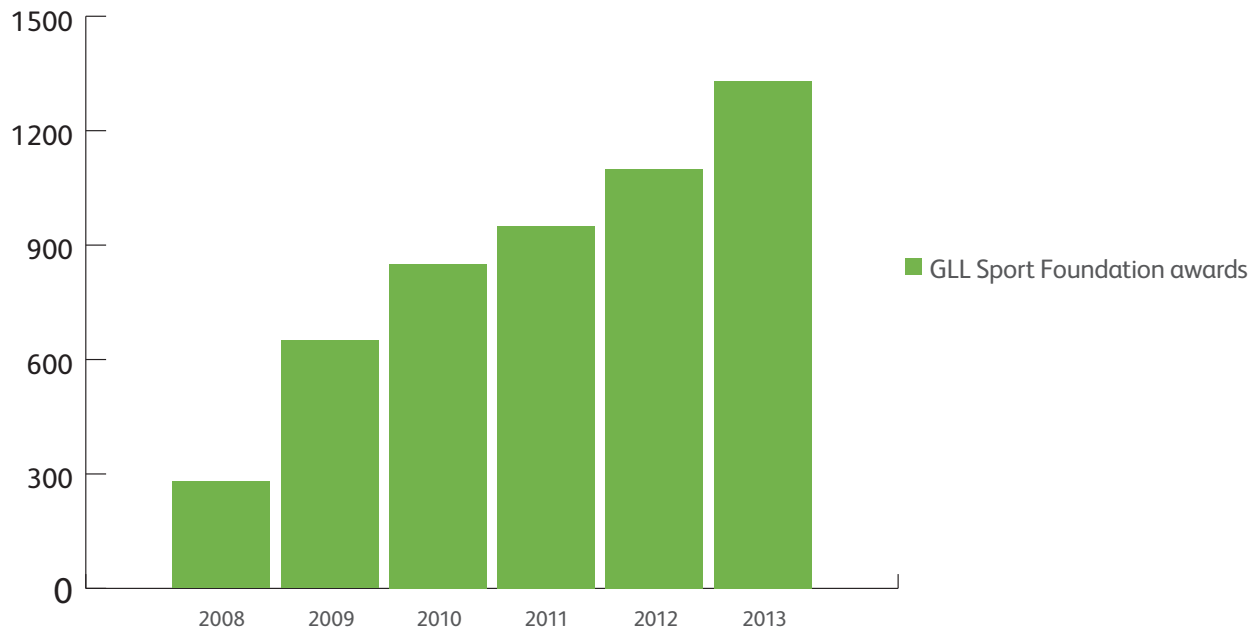
# OBJECTIVES

The GLL Sport Foundation is designed to assist young talented athletes achieve their full sporting potential and has the following objectives:

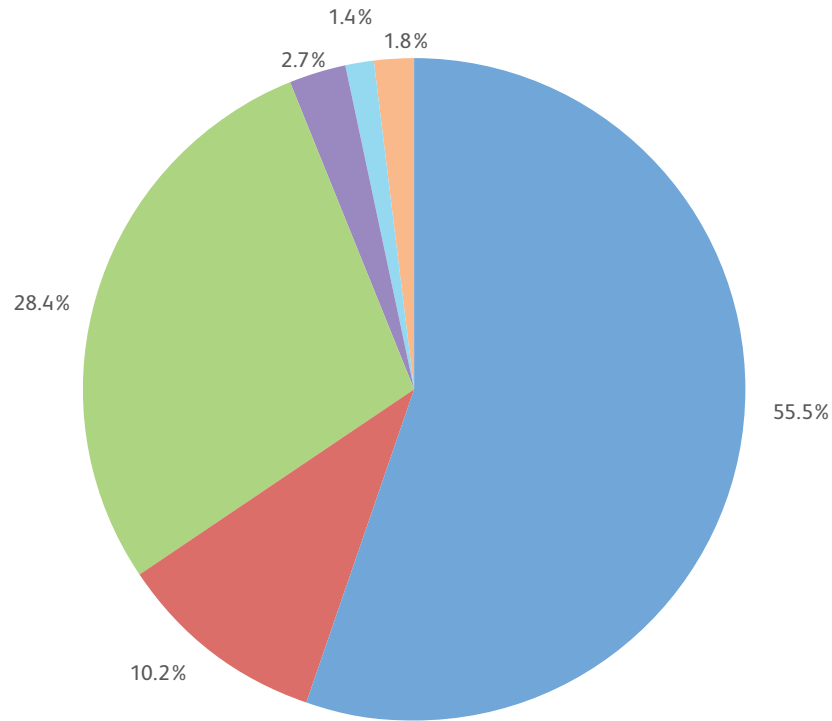
- To support young people and sporting talent achieve their full potential by reducing the financial burden of training and competition costs.
- To support young people and sporting talent with bespoke services across sports science to maximise sporting performance and to support their wider life opportunities through employment opportunities within GLL.
- To support sporting talent from across partnerships where GLL and our partners operate sport and leisure venues.
- To support a range of proven sporting talent that can represent the GLL Sport Foundation as sporting Ambassadors.
- To promote the positive impact of our Ambassadors within their peer groups and local communities to inspire wider sporting participation.
- To continue the partnership with National Governing Bodies of Sport and SportsAid to ensure the Foundation aligns with sporting pathways agreed within UK sport.
- To seek long term sporting legacy and co-ordination with national talent pathways.
- To continue the partnership with localised sporting talent programmes maximising support for young people and athletic talent.
- To build partnerships and support nominated sports clubs that further their long term sporting legacy.
- To be on the largest independent athlete support schemes in the UK for talented young people striving for national and international sporting success.

# KEY FACTS

- 1,300 individual athletes supported
- £750,000 support value in 2013
- 80 different Olympic, Paralympic, Deaflympic and Special Olympic sporting disciplines supported
- 90% of award recipients receive no other form of funding

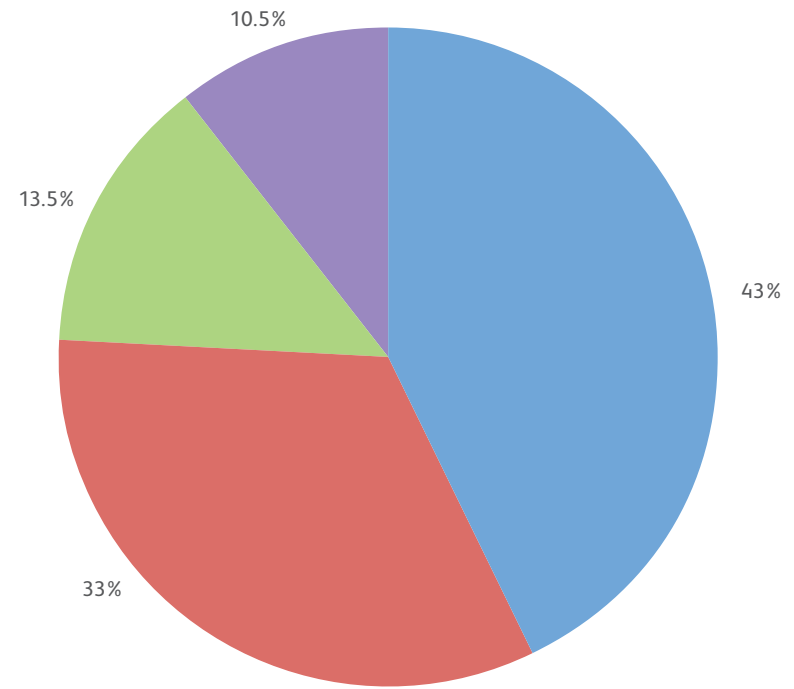


## Supporting athletes from grass roots through to elite sport



- **Ambassador:** Olympians / Paralympians – £1250 + training membership award
- **Talent:** NGB nominated athletes – £1000 + training membership award
- **Development:** NGB nominated athletes – £500 + training membership award
- **Achievement:** GB top 8 age-ranked athletes – £250 + training membership award
- **Top Up:** centrally funded athletes – £200 + training membership award
- **Regional:** regional level athletes – training membership award

## Supporting young future champions



- 16 years and under
- 17–20 years
- 21–25 years
- 26+ years





GLL SPORT  
FOUNDATION  
ACHIEVE

DEVELOP  
DREAMS

GLL SPORT  
FOUNDATION  
ACHIEVE

GLL SPORT  
FOUNDATION  
ACHIEVE

GLL SPORT  
FOUNDATION  
ACHIEVE

Sponsors and partners joined selected athletes to celebrate the 2013 Awards Night



# BT TOWER AWARDS EVENT 2013

On Tuesday 16 April 2013 at a VIP event held at the landmark BT Tower in London, the GLL Sport Foundation announced that more than 1300 talented young athletes from across the UK would benefit from a total award value of £750,000.

At the event local authority, public sector, sporting partners, sponsors and supporters were in attendance alongside select athlete; as all of them play a vital role in the Foundations on-going success.

During the evening, London 2012 Olympic medallist Constantine Louloudis and Paralympic medallist Ben Quilter talked of the previous support they received from the GLL Sport Foundation as they progressed towards their Games successes.

Aspiring young athletes from across GLL operated partnerships also attended and reflected on their desire to compete in future major Games. Bradley



Suleyman, a 11 year old swimmer from Waltham Forest who was ranked number one in the UK for 8 events explained;

“My future aspirations are to compete for GB internationally both at junior and senior level”.

“The support of the GLL Sport Foundation has been key to my personal development and I lookforward to achieving future successes with the Foundation”.

The Mayor of The Royal Borough of Kensington and Chelsea Cllr Christopher Buckmaster explained his thoughts on GLL and the GLL Sport Foundation:

“I am delighted at the good work GLL does to encourage sport and seek to ensure the Olympic and Paralympic legacy”.



# MAKING A DIFFERENCE



The GLL Sport Foundation is a programme that remains athlete focused and provides multiple benefits to our supported athletes through training support and wider sporting areas including:

## Sport Science

The GLL Sport Foundation in partnership with Crystal Palace Physiotherapy and Sports Injury Centre provides sports injury and rehabilitation support to athletes including:

- Access to initial injury assessment and up to 4 treatment sessions to aid injury recovery
- Access to 10% reduction off all treatments
- Access to Sports Science Academic Workshops – opportunity to learn about rehabilitation and injury prevention principles and training programmes

The GLL Sport Foundation in partnership with Middlesex University and the London Sport Institute provides elite sport science and academic support through:

- One to One Athlete Programme Support - opportunity for athletes to gain access to a university sports science student to support an athletes development including multiple sport science elements from personalised training programmes to psychology and fitness testing support.
- Sports Rehabilitation Clinics - access to a set of treatment sessions to aid injury recovery
- Sports Science Academic Workshops - opportunity to learn about nutrition, psychology, core stability, strength training and rehabilitation principles within a workshop setting delivered by experts
- Mini Academic Sports Science Support Camps - opportunity to access fitness testing to identify increased sports performance
- Generic Tips for Performance - opportunity to access DVD films focussed on enhancing sport performance



## Coaching and employment opportunities

The GLL Sport Foundation have directly linked with GLL in providing supported athletes with a current sports coaching qualification a direct avenue to apply for a coaching role in coaching GLL Sports Course programmes to then work as a coach to the next generation of sporting stars.

## Training memberships

The GLL Sport Foundation provides supported athletes with free training memberships enabling them to train at Better sport and leisure venues across to UK with no financial barrier, ensuring that athletes can focus on their sport and achieve their maximum.

## Inspiring the next generation

Throughout the year, GLL Sport Foundation ambassadors and supported athletes attend numerous events across the UK to help inspire the next generation of young champions and to give advice and encouragement to existing young talent. It has always been a core value for the Foundation to reach out into local communities to show the positivity of sport, inclusion and active lifestyles. During 2013 over 200 inspirational visits were made by GLL Sport Foundation athletes supporting events and festivals across GLL partnerships. School visits and assembly talks by supported athletes:

- Master class demonstrations and classes to local clubs and athletes

- Athlete attendance at 2012 legacy events across all GLL partnerships
- Local award ceremonies and celebration events across GLL partnerships
- Educational programmes for young athletes on sports science topics related to athlete performance
- Attendance at fund raising events and dinners for the Foundation and partner programmes
- Press releases, competition updates, quotes and photos for local programmes promoting sport, health and physical activity



# RISING STARS

Central to the GLL Sport Foundation is our the commitment to supporting the next generation of sporting stars, in London 2012 59 supported athletes competed at the Olympic and Paralympic Games and 14 medals were won. Athletes preparations are now well under way in the four year cycle towards Rio de Janeiro in 2016, and the Foundation is committed to ensuring support is provided to athletes allowing them to achieve their maximum at these Games. Below are two young athletes well set for the next Olympic and Paralympic cycle.

## Amy Marren

Amy is a 15 year old swimmer from Essex, who is part of the GLL Sport Foundation, supported London Disability Swimming Club based at Mile End Park Leisure Centre in Tower Hamlets. The Foundation has supported her since 2010 when she was 11 years old and it was clear even at this age she was destined for Paralympic success. She cemented her world status when in 2013 Amy became multiple World Champion at the 2013 IPC World Swimming Championships.

Sporting Achievements include:

- 2012 – London 2012 Paralympic Games S9 400m freestyle 4th place
- 2013 – IPC World Swimming Championships –
  - 200m individual medley (SM9) gold medallist
  - 4x100m freestyle relay (34pts) gold medallist
  - 4x100m medley relay (34pts) gold medallist
  - 100m backstroke (S9) silver medallist
  - 100m freestyle (S9) bronze medallist

Amy is focussed on the 2014 Commonwealth Games with the 2016 Rio de Janeiro Paralympics her medium goal.

“I want to carry representing my country, the Paralympic Games and World Champs have been my highlights in 2012 and 2013 and I want to aspire higher, and also inspire others to take up the sport if they have a disability. The Foundation has continually supported me and the funds help pay for travel costs to competitions, accommodation when at competitions, kit, and fees for club and galas”.

One to One Athlete Programme Support - opportunity for athletes to gain access to a university sports science student to support an athletes development including multiple sport science elements from personalised training programmes to psychology and fitness testing support







### Dina Asher-Smith

Dina Asher-Smith, 18 year old GB sprinter from London who has been supported by the GLL Sport Foundation since 2010. She has quickly developed from Junior to Senior ranks, and in 2013 became a British record holder and the youngest female athlete selected to compete for GB at the 2013 World Athletic Championships.

Sporting Achievements:

- 2010 – English Schools U15s 200m gold medallist
- 2011 – English Schools U17s 200m gold medallist
- 2012 – World Junior Championships 200m 7th place
- 2013 – European Junior Championships 2x Gold medallist – 200m and 4x100m relay
- 2013 – World Athletics Championships bronze medallist – 4x100m relay

- 2013 – Selected onto the British Athletics World Class Performance Programme

Dina is focussed on the 2014 Commonwealth Games with the 2016 Rio de Janeiro Olympics her medium goal.

“The funding and support I have obtained in the past few years has been a key part of my funding enabling the pressure to be taken off my parents, and allowing me to focus my effort on the track”.





3 supported athletes claim British Weightlifting titles  
 \*Jo Calvin  
 \*Louis Hampton-Jones  
 \*Mercy Brown

Perri Shakes-Drayton secures 5th and Jade Lally secures 3rd British Athletics Championship titles

GB win team bronze for 4x100m relay including Ashleigh Nelson and Dina Asher-Smith at the 2013 World Athletics Championships

GB Deaf Women's Football Team including Premi Pushpalingham win bronze at the 2013 Deaflympics in Bulgaria

Ben Humphrys wins gold at the Grand Finals of the Archery GB National Series

Gold medal success for Michaela Cook and Jessica Keys at the Turin Acrobatic Gymnastics International Cup

Double bronze medal success for Mercy Brown at the 2013 European Youth Weightlifting Championships



Young malik family members achieve an astonishing 5 1st places at Sussex County Squash Championships



Shayanne Sarsoza wins Taekwondo gold at the Croatian Open

Matthew Helps wins Epsom and Ewell Young Sports Personality of the Year Award

Lutalo Muhammad wins gold at the 2013 World Taekwondo Grand Prix in Manchester

Dina Asher-Smith and Amy Marren nominated for BBC Young Sports Personality of the Year Award

July

August

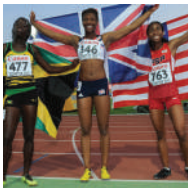
September

October

November

December

Sabrina Bakare wins IAAF World Junior Athletics 400m gold



Amy Marren and Susie Rodgers scoop 5 gold's and 5 silver's between them for Team GB at the 2013 IPC World Swimming Championships in Canada



Repton Boxing Clubs young stars Harvey Horn and Jimmy Smith selected to fight for GB

John Jayne secures bronze at the European Youth Olympic Festival judo competition

Jessica Gales named on the dressage squad and Mari Durward-Akhurst named on para equestrian squad for Sport England Excel Talent Squads



Becky Evans and her trio partners win gold at prestigious gymnastics Pat Wade Classic competition

Viking Wong wins 2013 World Ju-Jitsu Expo Tournament in California

Max Whitley wins BUTF Junior Coloured Belt Overall Champion title for the third consecutive year

Andrea Gales wins British Indoors Archery title

# PARTNERS

The GLL Sport Foundation is proud to work with our local authority, regional authority and sporting partners. It is their shared commitment to promoting sport and physical activity that enables the GLL Sport Foundation to maximise its support of talented young athletes and local communities.

## London

- Greater London Authority - Crystal Palace National Sports Centre
- London Legacy Development Corporation – Queen Elizabeth Olympic Park
- London Borough of Barnet
- London Borough of Camden
- London Borough of Ealing
- London Borough of Hackney
- London Borough of Hammersmith and Fulham
- London Borough of Hillingdon
- London Borough of Lambeth
- London Borough of Merton
- London Borough of Tower Hamlets
- London Borough of Waltham Forest
- London Playing Fields Foundation
- Royal Borough of Greenwich
- Royal Borough of Kensington and Chelsea
- Westminster City Council

## Other Regions

- Chiltern District Council
- Crawley Borough Council
- Epsom & Ewell Borough Council
- Guildford Borough Council
- Mid Sussex District Council
- Reading Borough Council
- Reigate and Banstead Borough Council

- South Bucks District Council
- South Oxfordshire District Council
- West Oxfordshire District Council
- Woking Borough Council
- City of York Council

## Wales

- Bridgend Borough County Council

In the following Local Authority partnerships, the GLL Sport Foundation works in partnership with the identified localised athlete support programme.

## London

- London Borough of Camden - Camden Sports Academy
- London Borough of Hackney - Hackney Youth Sport Fund
- London Borough of Lambeth - Lambeth Gifted and Talented Programme
- Royal Borough of Greenwich - Greenwich Starting Blocks
- Westminster City Council - Westminster Champions of the Future

## Other Regions

- West Oxfordshire District Council - West Oxfordshire Sports Awards

## Wales

- Bridgend County Borough Council – Halo Sport Foundation

The GLL Sport Foundation works in partnership with the following sports and leisure trusts, to operate the Foundation across their relevant partnerships:

- Freedom Leisure
- Halo Leisure

The GLL Sport Foundation works in partnership with National Governing Bodies of Sport and their talent pathways through the below National sporting partnership:

- SportsAid





The GLL Sport Foundation is delighted to continue its partnership with SportsAid. This has been another successful year of work together and we are committed to maintain this excellent partnership for the future.

SportsAid are fundamental to the effective co-ordination our talent identification and funding recommendations across the 1300 supported athletes in 2013.

As part of this long term agreement, SportsAid put forward 68 direct nominations in 2013 from National Governing Bodies of Sport (NGB) for their most talented athletes who are not currently on Lottery funding. These athletes received joint GLL Sport Foundation / SportsAid funding awards. SportsAid also ensures that all 1300 athletes are placed into their correct GLL Sport Foundation award level based on their position within the NGBs sporting performance pathway.

“We are really proud of the impact SportsAid’s partnership with the GLL Sport Foundation is making in sport. Together we’re able to focus on giving young athletes across the UK recognition of their sporting potential and financial support to aid their development. Many of these young athletes aspire to compete in future Olympic and Paralympic Games and the support offered by the Foundation will help make this possible”.

**Tim Lawler, SportsAid Chief Executive.**

# SPONSORS & SUPPORTERS

The GLL Sport Foundation recognise the significant contribution of our sponsors and supporters, it is their shared commitment that enables the Foundation to be one of the largest independent supporters of young sporting talent in the UK.



Crystal Palace Physiotherapy  
& Sports Injury Centre



Queen Mary  
University of London



# OUTLOOK FOR 2014

We are delighted that the GLL Sport Foundation has continued to showcase and support the extensive wealth of young sporting talent within our local communities. Our Partners and Sponsors remain steadfast in a shared belief that the values and impact of this support has far-reaching benefit. Our support not only helps the next generation of sporting talent but provides local communities and young people with positive aspirational focus and development opportunities.

2014 is set to be another record-breaking year for the Foundation with the demand for support stronger than ever and awareness of the GLL Sport Foundation now well established within national sports and local communities.

The Commonwealth Games in Glasgow means that 2014 will be another exciting year for many of our supported athletes and motivational inspiration for younger aspiring athletes. We have set a target to provide support for more athletes in 2014 and to provide an increased range of athlete-focused benefit programmes.

The continued growth of GLL and our partnerships across the UK is very positive to the future of the GLL Sport Foundation and means that we can extend our impact into new regions and communities. We would like to thank all our partners and sponsors for their continued support of the Foundation as we expand our influence and support. We already know that our support will be expanded across the London Borough of Islington, Vale of White Horse and the Queen Elizabeth Olympic Park to name a few. A number of other exciting possibilities across the UK may also emerge during the year.

As we leave 2013, the GLL Sport Foundation would like to thank our all our Ambassadors and



athletes who supported us at so positively at; events, community awards, sport development sessions, healthy lifestyle awareness and at new sport facilities openings during the year. Your commitment to 'giving back' your time has already started to inspire others and help a new generation of athletes. Well done!

# THE GLL SPORT FOUNDATION TEAM

## **GLL Sport Foundation Patron**

Sally Gunnell, OBE

## **GLL Sport Foundation Trustees**

Peter Bunday, Chair  
Charles Trace, Trustee  
Kim Wright, Trustee,  
Mark Sesnan, Trustee

## **GLL Sport Foundation Management**

Mark Gliddon, Manager  
Mike Lockwood, Sponsor Manger  
Robert Jamieson, Sponsor Manager

## **To become a sponsor or for GLL Sport Foundation enquiries contact**

Mark Gliddon, GLL Sport Foundation Manger  
Tel: 020 8317 5000 Ext 4150  
Email: [gllsportfoundation@gll.org](mailto:gllsportfoundation@gll.org)

## **GLL Sport Foundation Ambassadors**

Alexandra Rickham: Paralympic Sailing  
Ben Quilter: Paralympic Judo  
Christopher Tomlinson: Athletics, Long Jump  
Constantine Louloudis: Rowing  
Corinna Lawrence: Fencing, Epee  
Daniel Awde: Athletics, Decathlon  
Daniel Fogg: Swimming, 10km  
Dervis Konuralp: Disability Swimming (Legacy)  
Helen Jenkins: Triathlon  
Jade Johnson: Athletics (Legacy)  
Joanna Hutchison: Fencing, Sabre  
Katie Clarke: Synchronised Swimming  
Lutalo Muhammad: Taekwondo  
Michaela Staniford: Rugby Union  
Perri Shakes-Drayton: Athletics, 400mh  
Richard Kruse: Fencing, Foil  
Susie Rodgers: Disability Swimming  
Zac Purchase: Rowing

## **GLL Sport Foundation Sponsored Clubs**

East London Lynx Sitting Volleyball Club  
GLL Aspire London Titans Wheelchair Basketball Club  
London Disability Swimming Club  
London Lions Basketball Club  
Repton Boxing Club