



**GLL SPORT
FOUNDATION**
SUPPORT DEVELOP ACHIEVE

**GLL SPORT
FOUNDATION**
ANNUAL
REVIEW
2011



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“Welcome to the GLL Sport Foundation Review 2011. This is an exciting time to be involved in sport and I hope this review will demonstrate the fantastic success the Foundation has had in helping young athletes achieve great results in their chosen sport.”

I am delighted to continue my role as Patron of this Foundation as I know from personal experience that many young athletes struggle to meet the costs associated with increased training and competition to reach their sporting dreams. It is a shame that in some cases regrettably these young people will not be able to develop to their full sporting potential because of financial need.

As Patron I have been able to champion the need for positive recognition and tangible support directly to young sporting talent. Over 70% of the Foundation's award recipients are under 20 years of age these athletes are amongst the nations champions of future Olympic & Paralympic Games. After London 2012 the next crop of sporting talent supported by the Foundation will dream of competing at the 2016 Games in Rio de Janeiro.

Since the launch we have supported over 2500 athletes, from across 60 different sporting disciplines highlighting the scale and breadth of support across South England. With the 2012 Games nearly upon us it is vital that our athletes receive the support required to achieve their sporting potential. It is also vitally important that there are support mechanisms and legacy programmes in place for the next generation of sporting stars and we are working hard to achieve this.



Sally Gunnell - OBE
Patron

SUPPORT DEVELOP ACHIEVE



Perri Shakes-Drayton
Athletics
Tower Hamlets



Susie Rodgers
- Paralympic Swimmer
Crystal Palace National Sports Centre

The GLL Sport Foundation is designed to assist young talented athletes achieve their full sporting potential by reducing the financial burden of associated sporting costs, and widening the opportunity and access to sporting excellence.

GLL Sport Foundation Objectives

- To support young people achieve their full sporting potential by reducing the financial burden of training and competition costs.
 - To be one of the largest independent athlete support schemes for talented young people striving for national and international sporting success.
 - To support young sports people from across partnerships where GLL and or our partners operate sport and leisure venues, including partnerships that are recognised in England's most deprived social and economic areas.
 - To promote the positive impact of our Ambassadors within their peer groups and local communities to inspire wider sporting participation.
- To seek a long term sporting legacy and co-ordination with national talent development pathways.
 - To continue the partnership with National Governing Bodies of sport via SportsAid ensuring the Foundation aligns with sporting pathways agreed within UK sport.
 - To continue the partnership with localised sporting talent programmes maximising support for young sports people.
 - To build partnerships and support nominated sports clubs that further their long term sporting legacy.

Playing our part for Sport and Talent Development

“The social, health and community benefits of getting young people involved in sport and physical activity are widely recognised. This agenda is also an important central theme of the legacy vision from the forthcoming Games in London.

Over recent years the GLL Sport Foundation has channelled over £1.5 million worth of support with over 2,500 individual awards and sponsorship of a range of sports clubs with significant social benefit.

We believe that the vast majority of the athletes that benefit from the GLL Sport Foundation will give something back to sport and society in some way; whether as a future champion, coach, sport volunteer, fund raiser or often as an inspirational role model that inspires other young people to get active and involved in sport.

Young people need positive support and sport needs rising talent to keep Britain improving on a world stage. We can make a positive contribution to both agendas.

I would like to thank all our sponsors for their resolute commitment during challenging financial times and join them in wishing all our supported athletes the best sporting success for the coming year.”

Peter Bunday

Chair, GLL Sport Foundation



SUPPORTING

young sporting talent

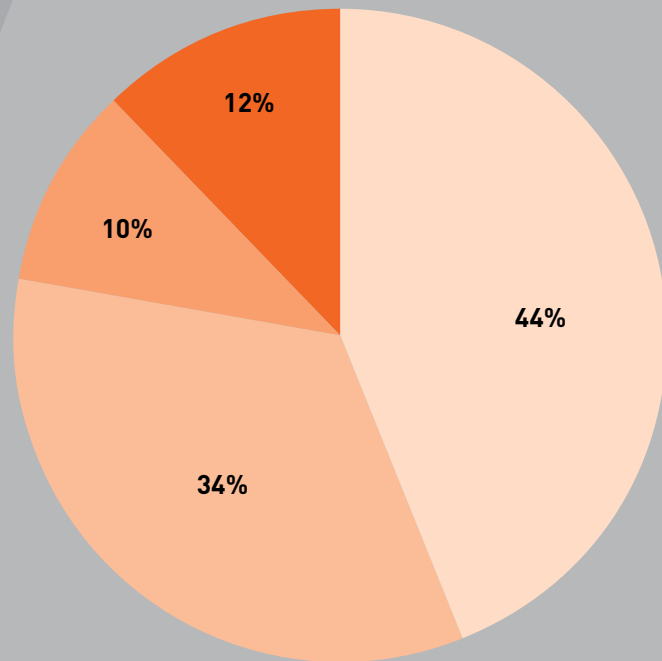
across London & South England



Emma Britton - Trampolining
Merton

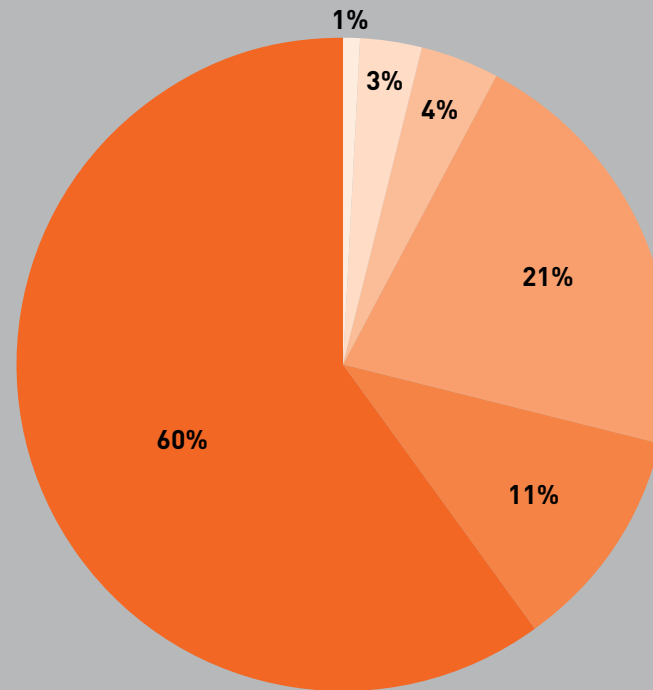
900 ATHLETES SUPPORTED ACROSS 60 DIFFERENT OLYMPIC, PARALYMPIC, DEAFLYMPIC AND SPECIAL OLYMPIC DISCIPLINES £490,000 SUPPORT VALUE IN 2011

Supporting young future champions



- Age -16
- Age 17-20
- Age 21-25
- Age 26+

Supporting athletes from grass roots through to elite performance



- Ambassadors
- Talent
- Development
- Potential
- Top up
- Regional

85% of award recipients receive no other form of funding

GLL Sport Foundation provides over 900 ways to help 2012 and 2016 hopefuls

On the 15 March 2011 marking **500 days** until the beginning of the London 2012 Olympic Games, the GLL Sport Foundation announced over 900 young athletes from across London and South England will receive financial and training membership awards. A number of supported athletes across the Foundations Boroughs and Districts were presented with awards on the milestone evening alongside sponsors, partners and supporters.

Zac Purchase MBE and Olympic rowing champion lead the awards ceremony at a VIP event held in Canary Wharf, overlooking the Olympic Park, where many athletes strive to compete.

“The next sixteen months are crucial to my Olympic performance, and the Foundation support is very much appreciated and valued in my quest to win another Olympic gold for my country. I hope my quest inspires the next generation of athletes.”



Zac Purchase MBE

Foundation Ambassadors L-R:

Larry Achike – Athletics,
Zac Purchase – Rowing,
Nadia Williams – Athletics,
Alexandra Rickham - Paralympic Sailing,
Tosin Oke – Athletics,
Daniel Fogg – Swimming,
Dervis Konuralp – Paralympic Swimming.





4th row L-R:

Charles Turner – Swimming (Ealing),
 Larry Achike -Athletics (Barnet),
 Zac Purchase - Rowing (South Ox),
 Peter Bunday – Chair GLL
 Sport Foundation,
 Abdul Buhari – Athletics (Lambeth),
 Dervis Konuralp – Paralympic
 Swimming (Hackney).

3rd row L-R:

Nadia Williams - Athletics (Barnet),
 Tyler Saunders – Wheelchair
 Basketball (Tower Hamlets),
 Abi Oyepitan – Athletics (Barnet),
 Arian Sadiqi – Taekwondo (Hillingdon),
 Daniel Fogg – Swimming (Waltham
 Forest), Jamie Mathews – Deaf Squash
 (Epsom & Ewell).

2nd row L-R:

Andrew Dear – Wheelchair
 Basketball (Tower Hamlets),
 Susie Rodgers – Paralympic
 Swimming (Crystal Palace),
 Tosin Oke – Athletics (Greenwich),
 Alexandra Rickham – Paralympic
 Sailing (Epsom & Ewell),
 Luqman Patel (Ealing),
 Dawud Izza – Taekwondo
 (Hammersmith & Fulham).

1st row L-R:

Amol Rattan – Fencing
 (Waltham Forest),
 Kyra Akinnibi – Tennis (Lambeth),
 Emma Britton –Gymnastics
 Trampoline (Merton),
 Hiroki Harazawa – Swimming
 (Crystal Palace).

A key objective of the Foundation is to promote the positive impact of our Ambassadors within their peer groups and local communities.

Local athletes represent positive role models, who through motivation, determination and commitment inspire the next generation of young people to get involved in sport and where possible show how they are able to overcome adversity and pressures to achieve their life and sporting ambitions.



Ben Quilter
Paralympic Judo
Mid-Sussex

Foundation Ambassadors inspire local communities in the countdown to the Games

GLL is committed to supporting the planning, delivery and future legacy of the Olympic and Paralympic Games in 2012; one mechanism is by delivering a series of high profile community events to help raise awareness and inspire local communities in the countdown to the Games.



Ben Quilter leads Judo Masterclass
(Clissold Leisure Centre - Hackney)

“500 days is an important marker in everyone’s preparations, I haven’t done the math’s yet but it means a lot more hard training. The support received from the Foundation will help me with my training for 2012. When I fought at Beijing in 2008 I took on a Chinese judoka and the atmosphere was electric, I can’t wait to experience that. London 2012 will be a hugely impressive event and it’ll mean everything to be there.”



Paralympic Swimmer Susie Rogers inspires local swimmers
(Crystal palace National Sports Centre)

“Now that I have been selected for Team GB my training will become more intense and technical to ensure I am ready for the competition. I am really excited to be representing our country at my first major world competition. It was great to meet some of the swimmers at Crystal Palace and share my Paralympic journey.”



**Nigerian Triple Jumper
Tosin Oke coaches young
track stars**
(Mile End Park Stadium
– Tower Hamlets)

“Raising the awareness of sport and the upcoming 2012 London Olympics is key to me, I want to help inspire the next generation and use my story to get more people involved in sport. 500 days marks a significant date and I look forward to a successful 2011 season and the 2012 London Olympics.”



**GB Swimmer Charles Turner
poolside with local swimmers**
(Gurnell Leisure
centre – Ealing)

“I have had a fantastic time with the kids this morning sharing my experience from learning to swim through to competitive swimming. Its amazing to see the enjoyment the kids get out of their school swimming sessions and hope that their enthusiasm about the London 2012 Games and involvement in sport continues well beyond 2012!”



**Paralympic Sailor
Alexandra Rickham
greet the local community**
(London Fields Lido
– Hackney)

“It is really amazing to be given the opportunity to speak to members of the community, tell them what you are up to and hopefully get everyone supporting the Games. It is so important to us athletes to know we have that backing from our local community and of course the GLL Sport Foundation.”



**GB Hurdler
Perri Shakes-Drayton
presents an award to a
potential future champion**
(Mile End Park Stadium
– Tower Hamlets)

“Having the Games in my home town means so much to me, I mean when can many young people say they competed in an Olympic Games in their country, let alone their home city. 2012 is an exciting and major event that I hope to be part of and where I want to make my family, friends and country proud.”

Alexandra Rickham and Niki Birrell win third SKUD World sailing title

Ben Quilter wins ISBA World Games judo title



January

February

March

April

May

June

GSF Ambassadors attend 2011 GSF Awards at Canary Wharf

Nicola Adams secures gold at the European Union Boxing Championships



Perri Shakes-Drayton makes history with National 400m and 400m hurdles titles at the UK trials

Alexandra Rickham named among first athletes to be selected for the London Paralympic



Double Visually Impaired (VI) World Champion Ben Quilter has sealed continental glory on home soil after becoming the 2011 VI European Champion

July

August

September

October

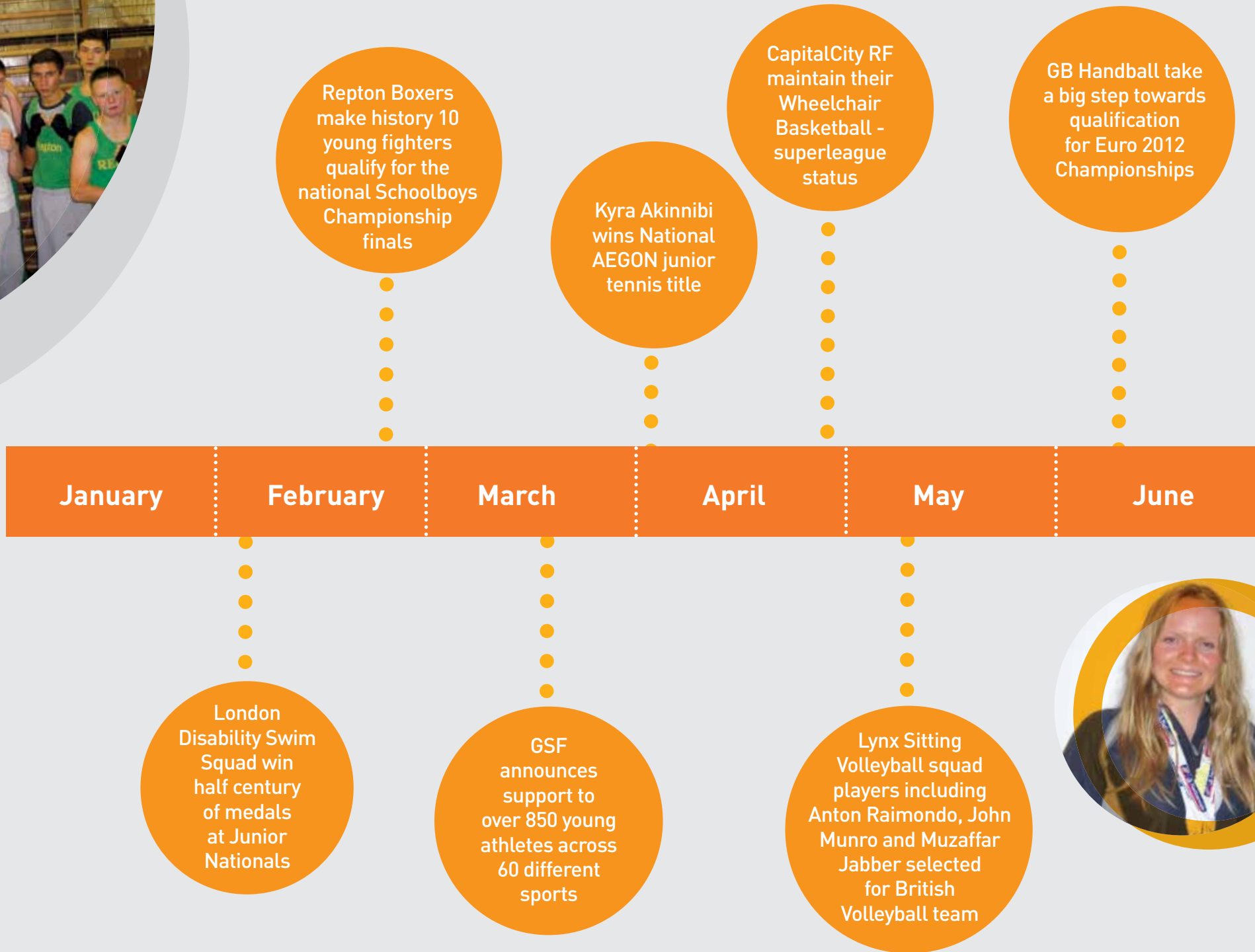
November

December

Zac Purchase and Mark Hunter win the Lightweight Double Rowing World Championship title

Winston Gordon named in the Judo GB Squad for the London Olympics





Hayley Wills gains 5th place in Judo Cadet World Championships

Soji Aiyerno becomes one of the most successful athletes to ever compete at the Sainburys UK School Games



Lynx Sitting Volleyball Club make history by winning a European Club competition in Germany

July

August

September

October

November

December

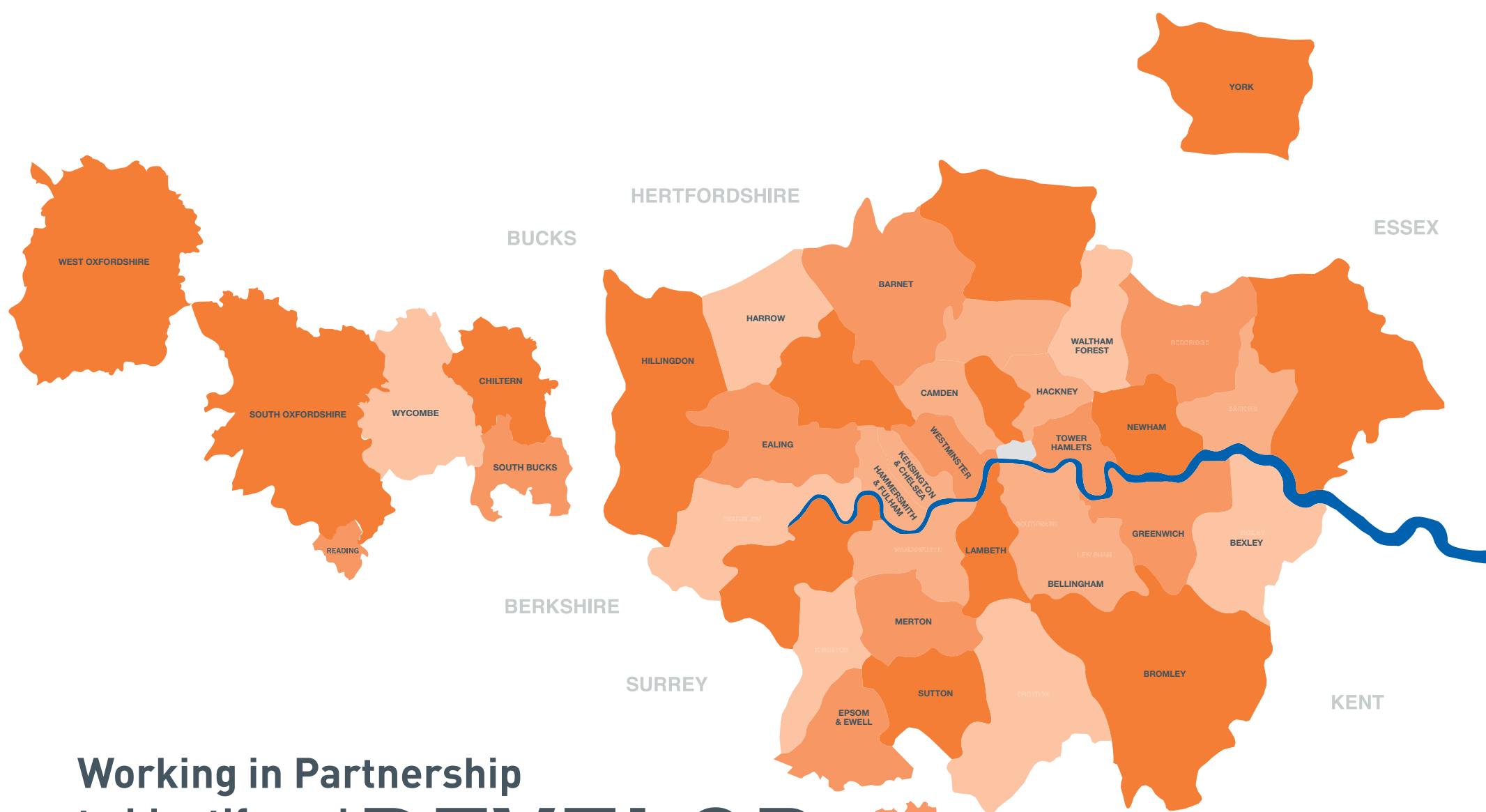
Susie Rodgers wins 5 gold medals at the IPC European Swimming Championships

Corinna Lawrence named in British Fencing World Championships GB team

Victoria Vincent at 10 years old selected for England talent diving squad



Aydin Djemal - Speed skating selected for the Winter Youth Olympic Games



Working in Partnership
to identify and **DEVELOP**
talent

In 2011 the GLL Sport Foundation was proud to work with our partners listed below. It is their shared commitment to promoting sport and physical activity that enables the Foundation to support talented young athletes and wider communities.

Borough / District Partners:

- Chiltern District Council (GLL Nexus Community)
- Crawley Borough Council (Freedom)
- Epsom & Ewell Borough Council
- Henley Town Council (GLL Nexus Community)
- London Borough of Barnet
- London Borough of Camden
- London Borough of Ealing
- London Borough of Greenwich
- London Borough of Hackney
- London Borough of Hammersmith and Fulham
- London Borough of Hillingdon
- London Borough of Lambeth
- London Borough of Merton
- London Borough of Newham
- London Borough of Tower Hamlets
- London Borough of Waltham Forest
- Mid Sussex District Council (Freedom)
- Reading Borough Council
- South Bucks District Council (GLL Nexus Community)
- South Oxfordshire District Council (GLL Nexus Community)
- West Oxfordshire District Council (GLL Nexus Community)

Wider Partners include:

- London Development Agency (Crystal Palace National Sports Centre)
- London Playing Fields Foundation (Peter May Sports Centre)

In the following Boroughs / Districts the GLL Sport Foundation partnered with existing Athlete Talent Schemes:

- London Borough of Camden – The Camden Sports Academy
- Royal Borough of Greenwich – Greenwich Starting Blocks Trust
- London Borough of Hackney – The Hackney Youth Sports Fund
- West Oxfordshire District Council – West Oxfordshire Sports Awards

Social Enterprise Partner Organisations



SportsAid Partnership 2011

GLL Sport Foundation continues to work in partnership with SportsAid to expand and co-ordinate talent identification and funding recommendations.

Under this arrangement National Governing Bodies (NGB's) of sport nominate their most talented young athletes who are not currently on TASS or lottery funding programmes to SportsAid. SportsAid will identify all these athletes within GLL managed Boroughs and submit applications for GLL Sport Foundation 'Talent' and 'Development' funding.

This partnership will ensure that the GLL Sport Foundation support for young athletes reaches those identified by their NGB's as having special talent and ensures that our Foundation joins the National Talent Pathways agreed within British sport.

Applications for all Foundation funding categories ('Ambassador', 'Talent', 'Development', 'Potential' and 'Regional' Awards) will remain available to individuals through www.gllsportfoundation.org. Where applicants apply direct to the GLL Sport Foundation, SportsAid will use national rankings and talent identification information to assist the Foundation with verification and assessment of sporting potential.

“We are really proud of the impact SportsAid’s partnership with the Foundation is making in sport. Together, we’re able to focus on young sporting talent across London, and the South East, giving them some recognition and financial help. Many of these young athletes aspire to compete in future Olympic and Paralympic Games and the support offered by the Foundation will help make this possible”

Tim Lawler – SportsAid Chief Executive

By raising money in the name of sport, for the benefit of sport, we ensure Britain’s young sports stars have the backing they need to reach the same heights. SportsAid has distributed more than £30 million to athletes throughout Britain and gives around 3,000 awards every year. SportsAid is also responsible for the Government-backed Talented Athlete Scholarship Scheme, or (TASS), which helps talented young sports people to balance academic life and performance sport. SportsAid develops partnerships with companies, individuals, the public sector and other grant giving trusts to fund these talented sports people. For more information visit www.sportsaid.org.uk



SportsAid is the nationally recognised charity (registered charity number 1111612) which is dedicated to helping the next generation of British sporting talent to succeed.

Rubin Amsalem – Fencing
Camden



The Foundation is focussed on the progression of young sports men and women from regional to elite performance and has sporting pathway partnerships with the below sponsored clubs .

Repton Boxing Club

Repton Boxing club has a world renowned status for creating world class fighters from former Olympians John H Stracey and Audley Harrison to a new GB boxer Martin Ward. The partnership focuses on junior level development boxers.

East London Lynx Sitting Volleyball Club

Lynx have for a long time been a significant force in national sitting volleyball and in 2011 took this success to a high by becoming the first UK team to win a European tournament through their win at the prestigious Neinberg tournament in Germany. The partnership supports the club structure from regional to elite performance.

London Disability Swim Squad

The squad pool disability swimmers from across London and have a clear pathway from regional to elite performance. The partnership supports training venue access and finances for the squads development including national competitions.

Capital City RF Wheelchair Basketball Club

The club is based on clear sporting pathways and has league affiliation across all levels of wheelchair basketball from the Superleague through to junior league status. The partnership focuses on regional to elite performance through training venue hire and finances for the squads development including international competitions.





Foundation Athletes with Sponsors & Supporters:
Banner Managed Communications, Insite, MaCabe
Ford Williams, Selecta

The GLL Sport Foundation recognise the significant contribution our sponsors and supporters, it is their shared commitment that enables the Foundation to be one of the largest independent supporters of young sporting talent in the UK.

2011 Premium Sponsors:



2011 Sponsors:



2011 Supporters:

Birdsall
 Crystal Palace Physiotherapy & Sports Injury Clinic
 McCabe Ford Williams
 Noah Design
 Tennant Group



GLL Sport Foundation – The 2012 Outlook

Since the GLL Sport Foundation was launched in 2008, it has continued to exceed expectations by increasing the level of support to a large range and depth of talented young athlete's year on year. As GLL continues to grow as an organisation, so will the Foundation, which means 2012 will be the biggest year yet with athletes from 3 additional districts in London and the South East being eligible for support.

Funding for the Foundation remains strong into 2012, allowing further growth in order to establish our position as the most extensive independent funding scheme in the UK on both scale and geographical coverage. GLL partnerships with Freedom Leisure, Nexus and Nuffield Health and Fitness have made this exciting expansion possible.

With the fantastic success of 2011, supported athletes have exceeded their own sporting expectations and in doing so provided inspiration to the future generations of champions, as well as increasing interest in participation in local communities at all levels. This year is crucial for all of our 2012 hopefuls preparing for success at the fast approaching London Games, and the Foundation will continue this support on the journey towards Rio de Janeiro in 2016 and beyond.

Finally, working alongside SportsAid and with National Governing Bodies of Sport, Local Authorities and other Public Sector providers is the key to our success. We would like to thank these organisations for their ongoing support and wish all of the Foundations athletes a successful 2012 made possible from this support.



Nadia Williams – Athletics
Barnet



GLL Sport Foundation Patron

- Sally Gunnell OBE

GLL Sport Foundation Trustees

- Peter Bunday, Chair
- Charles Trace, Vice-Chair
- Mark Sesnan, Trustee
- Kim Wright, Trustee

GLL Sport Foundation Management Support

- Vicki Dunn, Administration, and Award Management
- Mark Gliddon, Administration & Athlete Support
- Mike Lockwood, Sponsor Liaison and Fundraising Management

GLL Sport Foundation Ambassadors 2011:

- Alexandra Rickham
- Chris Tomlinson
- Daniel Fogg
- Dervis Konuralp
- Ed Cox
- Jade Johnson
- Larry Achike
- Nadia Williams
- Nicola Adams
- Perri Shakes-Drayton
- Tosin Oke
- Winston Gordon
- Zac Purchase

To become a sponsor or supporter of the GLL Sport Foundation Contact:

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Email: mike.lockwood@gll.org

For direct GLL Sport Foundation enquiries contact: gllsportfoundation@gll.org



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www.gllsportfoundation.org

ACHIEVEMENT
COMPETITION
INSPIRE
PERFORMANCE
EXCELLENCE
LEARNING
ASPIRE
ACHIEVE



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